

COMMUNICATION AND TRANSFER OF TECHNOLOGY: AEX302 (1+1)

| Q.No. | ANSWER to Set-A | Set-A | Set-B | Set-C | Set-D | Set-E |
|-------|--------------------------------|--------------|--------------|-------|-------|-------|
| 1 | Vertical | D | D | D | D | D |
| 2 | Demand-side driven | B | A | A | C | D |
| 3 | Complexity | D | D | D | B | D |
| 4 | Early adopters | A | D | D | C | A |
| 5 | All of these | D | B | B | D | B |
| 6 | 4 | C | C | C | B | C |
| 7 | Fidelity | B | B | B | D | B |
| 8 | Objective | C | C | C | A | C |
| 9 | Plan | C | C | C | C | C |
| 10 | Plan | C | C | C | C | CB |
| 11 | Plan of work | B | B | B | B | B |
| 12 | Maharashtra | B | B | B | B | C |
| 13 | Nemmadi | C | C | C | C | A |
| 14 | Channel | A | A | A | A | C |
| 15 | Karnataka | C | C | A | C | A |
| 16 | Eye contact | A | A | D | A | A |
| 17 | ND | A | A | B | A | A |
| 18 | Self-actualization | D | A | C | D | D |
| 19 | Moviere | B | D | A | B | B |
| 20 | Physiological | A | B | A | A | |
| 21 | Method demonstration... | TRUE | TRUE | TRUE | TRUE | TRUE |
| 22 | Campaign is... | TRUE | FALSE | FALSE | FALSE | FALSE |
| 23 | Multiplicative power... | FALSE | TRUE | TRUE | TRUE | TRUE |
| 24 | Radio is the.... | TRUE | TRUE | TRUE | TRUE | TRUE |
| 25 | Capacity building... | FALSE | TRUE | FALSE | TRUE | TRUE |
| 26 | Innovators are... | TRUE | TRUE | TRUE | TRUE | TRUE |
| 27 | Homophily...Laggards are | TRUE | FALSE | FALSE | FALSE | FALSE |
| 28 | Laggards.... | TRUE | TRUE | TRUE | TRUE | TRUE |
| 29 | Adoption of innovation.... | TRUE | TRUE | TRUE | FALSE | TRUE |
| 30 | SMCRE model..... | FALSE | FALSE | TRUE | TRUE | FALSE |
| 31 | Method demonstration | D | B | E | D | B |
| 32 | Late adopters | I | G | G | I | G |
| 33 | Early majority | J | H | K | J | H |
| 34 | Fidelity | E | C | C | E | C |
| 35 | Result demonstration | F | D | J | C | D |
| 36 | Early adopters | B | K | A | G | K |
| 37 | Formal communication | C | A | D | H | A |
| 38 | Interpersonnel communication | G | E | E | K | E |
| 39 | Informal communication | H | F | H | F | F |
| 40 | Credibility | K | I | B | B | I |

Please inform the course teachers. If any corrections, please send by email.

